

FRESH FARMS at DUPONT



How many times do you come to the farmer's market?
"anywhere from 3 times a month or every week."

Is the price a factor?

"Price is definitely a factor. There are definitely certain things that are keepers, but most of the stuff is really expensive."

Do you try to go to other farmer's markets in and around the area?
"I try to go to other ones, but because I live in the area this is the closest and most convenient."

-Consumer, John

Personally, I am trying to get back to the natural state of living, so the local aspect, like supporting the community and local product, but I think also the food quality is better when you buy local products. You can get a lot of organic stuff, but also these smaller farmers, even though they are not certified organic, they are still organic products."

-Consumer, Jennifer



"If you want to pay with the debit card, farmers usually can't accept debit cards. They take cash, so if they want to pay with a debit or credit card, they come here and they buy tokens."

-Volunteer, FreshFarms, Janette



"We're students here in D.C., so it's difficult to afford the stuff that they sell at farmers markets, but we make an effort to come out here. Even though the prices are higher compared to other stores, it's worth it because the food is usually organic and you can see where it comes from. We really like the atmosphere of places like this."

-Consumers, Sarah & Grace



"I do most of my shopping here, because I can get everything I need here. I want local grown and organic products, pasture grown food. Also there is no middle people, and it is more direct - and people that run the farmer's markets check farms to see if they meet the standards with farm visits."

-Consumer, Alice



"I think it's good for people to see where their food comes from. When I grow my own, because we can't all visit the farms, but at least we see the people producing their salad, you get a closer relationship. And I think you also get a sense of how much work and time that really goes into it. When you grow a tomato, it's not the products are plastic, come from some factories. You see the real thing. There is a connection. I think people spend little more time and more of time, but we do most of their shopping here at the farmers' markets. And I can tell you, I worked here, my wife and I go to Silver Spring, farmers market every Sunday. So you tend to meet different people, you know these gentlemen also go to another one in Arlington."

-Vendor, FireFly Farms, Joseph

"Our mission is to support the local farm community, so we have wonderful relationship with many of these farmers, and love, supporting them, and working with them."

"because I can talk to the farmers and ask them: How do they farm, (you know) do they use chemicals, what they do, how they treat their staff, how fresh is it, how far does it travel. Here, this community, they are doing it right, they're doing things correctly, the kind of food that I want to be eating with."

-Vendor, Soupergirl, Marilyn Poirer



"After the economy fell, there are a lot of people that started to come to these farmer markets. You have to realize that the farmer's market is a premium for many people. If people have money then they'll come. The motivation for me to come out to these markets is that it's relatively easy to set up stall. FreshFarms requires vendors to only give a percentage of their sales."

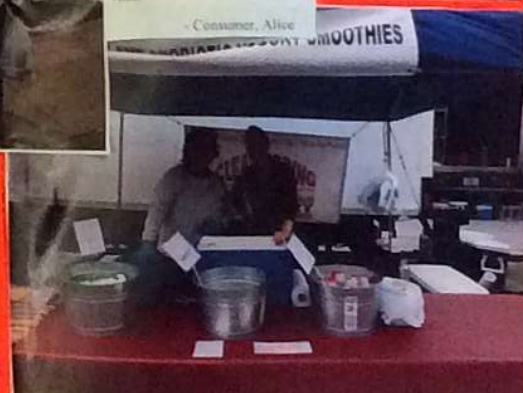
-Vendor, Gordy's Pickle Jar, D.C.



"Our farm doesn't do any selling from the farm, all our market is down here in the Washington area. If someone wants to visit the farm, we can arrange for it, but we don't do formal tours."

Among the merchants here I know, the Soupergirl, her booth is right there. She purchases a lot of items. She makes soup and salad and self-prepared food. A lot of items she makes or a lot of things she uses are purchased from various vendors here. It's sort of supply chain. You buy materials from here and you sell products here. It's getting on well now."

-Twin Springs Fruit Farm, Carol



"All our cows are Jersey cows, their grass fed and it's organic. They are treated with care and are able to live their life as nature intended, on pasture and in the fresh air, so it's just better quality, and that's why people are coming for, and we give the same price if you look for organic milk in grocery stores."

-Milk vendor, Claire Seibert



"I live in the area, so the Dupont market is pretty convenient for me. Other than the produce available at the market, there's also a great selection of plants and flowers. The prices do get a little expensive, but I would rather come here to support the farmer community than large corporate supermarkets like Giant."

-Consumer, Vendor, Madeline



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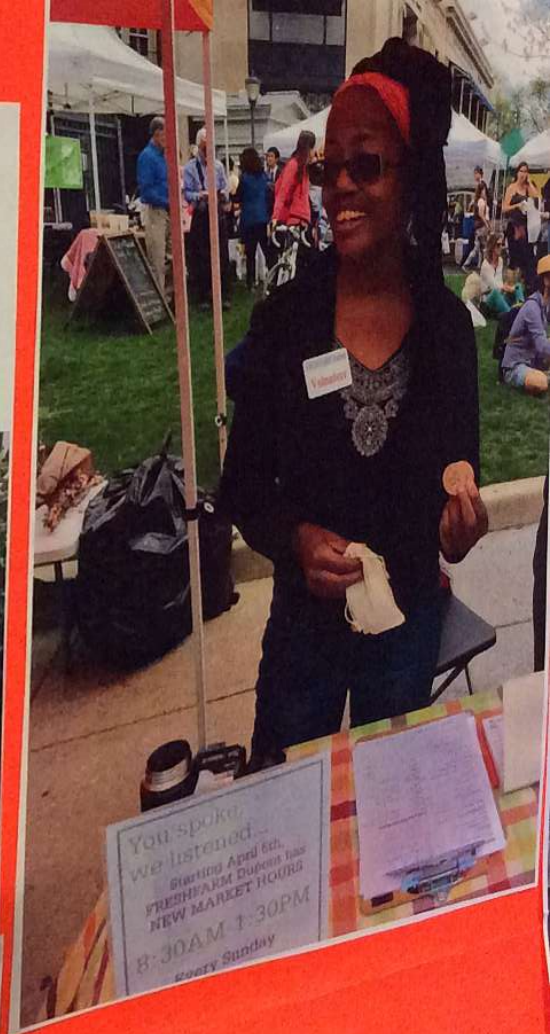
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You spoke,
we listened...
Starting April 5th,
FRESHFARM Dupont has
NEW MARKET HOURS
8:30AM-1:30PM
Every Sunday



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-Consumers Sarah & C



““I think it’s good for people to see where their food comes from. What I mean by that. Because we can’t all visit the farm, but at least we see the people producing their salad, you get a **closer relationship**. And i think **you also get a sense of how much work and time that really goes into it**. When you go to a supermarket, all the products are plastic, came from some factories. You see the cash here, there is a connection. I think people spend little more time and some of those people, who do most of their shoppings now at the farmers’ markets. And even before I worked here, my wife and I go to Silver Spring farmers market every Saturday. So you tend to meet different people, you know these gentlemen also go to another one in Arlington.

Fire Farms, Joseph