FRESH FARMS at DUPONT

How many times do you come to the farmers' markets?

anywhere from 3 times a month or every week.

Is the price a factor?

Price is definitely a factor. There are definitely certain things that are

vegetables, but most of the stuff is really expensive.

Do you try to go to other farmer's markets in the area?

I try to go to other ones, but because they're in the area this is the closest and most convenient.

Consumer: John

If you want to pay with the debit card, farmers usually can't
accept debit cards. They take cash, so if they want to pay with a debit or credit card, they come here and they buy tokens.

Consumer: Jennifer

We're students here in DC, so it's difficult to afford the stuff that they sell at farmers markets, but we make an effort to come out here. Even though the price is a little higher compared to other stores. It's worth it because the food is usually organic and you can see where it comes from. We really like the atmosphere of the farmers' markets like this.

Consumer: Sarah & Grace

It's a good idea to use the farmers' markets because we can't visit the farmers. But at least here, you can really create a relationship. And even though you don't make the effort to visit them, the produce is fresh and it's a good way to support local farmers.

Vender: FireFly Farms, Jessica

Our mission is to support the local farm community, so we have wonderful relationships with many of these farmers and love, supporting them, and working with them because we can talk to the farmers and ask them. How do they farm, how do they do what they do, what is it that they do? What are they growing? What do they do it for? Here, the community, they do it for the fun of it. They're not making huge profits. They're not growing it to sell it large quantities. They're growing it to support the community.

Consumer: Volunteer, FreshFarms, Jessica

We also have a lot of fresh produce and organic products. It's important to support local farmers and their products. It's also great to find fresh produce that's locally grown.

Vender: Volunteer, FreshFarms, Jessica

I do most of my shopping here, because I can get everything I need here. I want local growers and organic products. Plus organic food is grown, food is grown, food is grown, food is grown, food is grown, food is grown.

Consumer: Alice

There's no middle people and it's more direct and people that use the farmer's market checks farmers to see if they meet the standards with farm visits.

Consumer: Alice

Our farm doesn't just sell from the farm, all our contact is done here in the Washington area. If someone wants to visit the farm, we can arrange for it. But we don't have any formal hours. Among the merchants here, we know the Soupergarden, her booth is right there. She purchases a lot of farm products, she makes soup and salad and self-prepared food. A lot of the farms she makes in a lot of these uses are purchased from various vendors here. It's sort of a supply chain. You buy materials from you and you sell products from them. It's getting on well.

Vender: Twin Springs Fruit Farm, Alice

All our stores are Jersey cows, their grass fed and it's organic. They're treated fast and they're able to live their life in an introduced, not put up and to be in the best air. So it's just better quality, and that's why people are coming for and we are the same price only if you look for the organic look to go to grocery stores.

Vender: Twin Springs Fruit Farm, Alice

I live in the area, so the Dupont market is pretty convenient for me. Other than the product available at the market, there's a great selection of produce and flowers. The prices do get a little expensive, but I would rather come here to support the farm community than large corporate supermarkets like Costco.

Consumer: Volunteer, Marla
How many times do you come to the farmer’s market?
“anywhere from 3 times a month or every week.

Is the price a factor?
“Price is definitely a factor. There are definitely certain things that are keepers, but most of the stuff is really expensive.”

Do you try to go to other farmer’s markets in and around the area?
“I try to go to other ones, but because I live in the area this is the closest and most convenient.

-Consumer, John
Personally, I am trying to get back to the natural state of living, so the local aspect, like supporting the community and local product; but I think also the food quality is better when you buy local products. You can get a lot of organic stuff here, but also these smaller farmers, even though they are not certified organic, they are still organic products.”

-Consumer, Jennifer
You spoke, we listened…

Starting April 5th, FRESHFARM Dupont has NEW MARKET HOURS

8:30AM-1:30PM
Every Sunday
“...Our farm doesn’t do any selling from the farm, all our market is down here in the Washington area. If someone wants to visit the farm, we can arrange for it, but we don’t do formal tours.

Among the merchants here I know, the Soupergirl, her booth is right there. She purchases a lot of items. She makes soup and salad and self-prepared food. A lot of items she makes or a lot of things she uses are purchased from various vendors here. It’s sort of supply chain. You buy materials from here and you sell products here. It’s getting on well now.”

-Twin Springs Fruit Farm, Carol
-Volunteer, FreshFarms, Janette
“We’re students here in D.C., so it’s difficult to afford the stuff that they sell at farmers markets, but we make an effort to come out here. Even though the prices are higher compared to other stores, it’s worth it because the food is usually organic and you can see where it comes from. We really like the atmosphere of places like this.”

-Consumers, Sarah & Co.
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Sarah & Grace

"I think it’s good for people to see where their food comes from. What I mean by that. Because we can’t all visit the farm, but at least we see the people producing their salad, you get a closer relationship. And I think you also get a sense of how much work and time that really goes into it. When you go to a supermarket, all the products are plastic, came from some factories. You see the cash here, there is a connection. I think people spend little more time and some of those people, who do most of their shopping now at the farmers’ markets. And even before I worked here, my wife and I go to Silver Spring farmers market every Saturday. So you tend to meet different people, you know these gentlemen also go to another one in Arlington."

FireFly Farms, Joseph